

Keeping Connected

Navigating Uncharted Territory: AI in Higher Education

There's a new artificial intelligence (AI) disrupting higher education, and its name is ChatGPT. As AI continues to grow in power and scope, we wanted to dedicate this issue to sharing resources, studies, and information about AI in higher education to become knowledgeable about the potential uses, benefits, cautionary tales, and considerations for the future of teaching and learning.



AI Text Generators: Should Academic Institutions Adapt or Resist?

by Yvette Mucharraz y Cano, Francesco Venuti, and Ricardo Herrera Martinez | Harvard Business Publishing Education

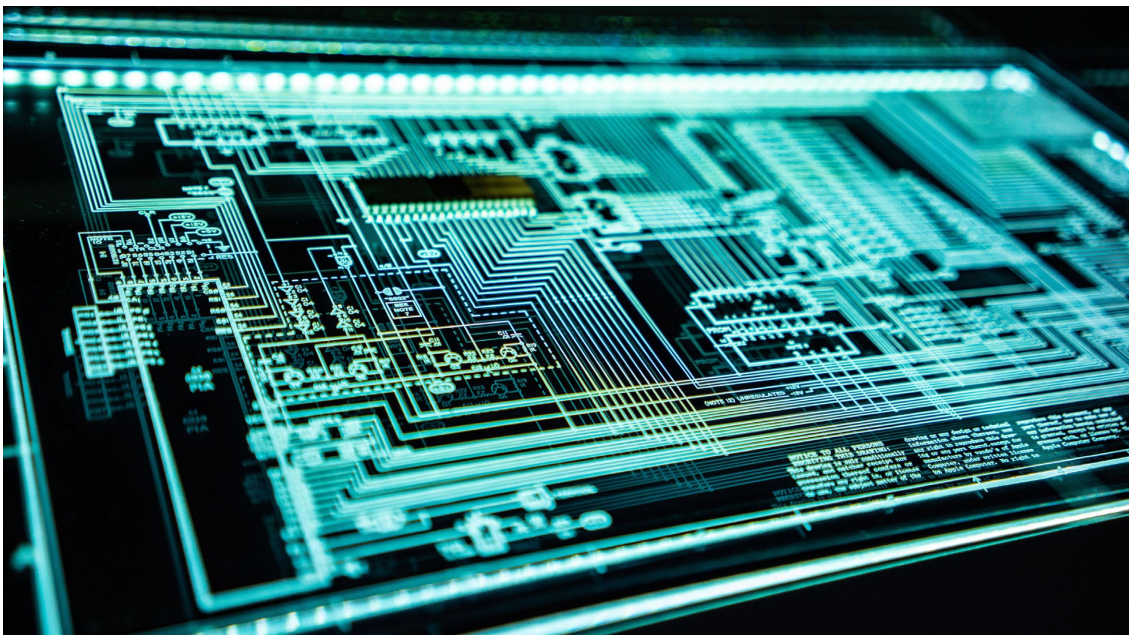
On January 31st, 2023, Harvard Business Publishing Education shared the following article focused on higher education's response to AI Text Generators. It reviews the opportunities that ChatGPT may bring to education, early concerns about its use in education, and use strategies to complement learning, but not replace it. We highly encourage you to read it [HERE](#).



Would ChatGPT Get a Wharton MBA?:

A Prediction based on its performance in the Operations Management Course
by Christian Terwiesch

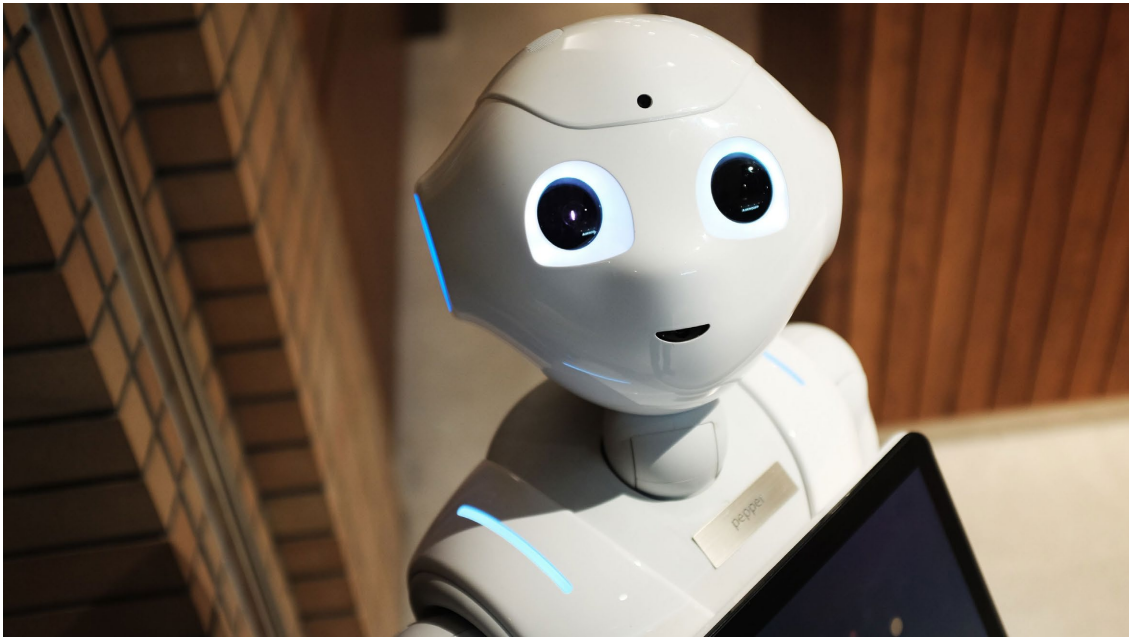
Wharton Business School professor, Christian Terwiesch, tested ChatGPT3 on an exam in a core course of his MBA program. The bot ChatGPT earned a solid grade (between B and B-) and outperformed most of the actual students in the course. Obviously, these kinds of situations represent a challenge for universities and business schools; but instead of taking ChatGPT as a threat, educators and their institutions should nevertheless analyze its advantages and use them in favor of the student to achieve their educational objectives. The full article and insights from the lessons learned can be reviewed [HERE](#).



Carnegie Mellon's AI Tools (ChatGPT) FAQ

by Eberly Center for Teaching Excellence & Educational Innovation

The recent evolution of artificial intelligence (AI) tools, such as ChatGPT, is impressive, as is the associated volume of media coverage. Are such tools an opportunity for or a threat to teaching and learning? Is it appropriate for students to use these tools? Do instructors need to change their approaches? The full list of frequently asked questions and answers to the evolution of AI tools may be viewed [HERE](#).



Why All Our Classes Suddenly Became AI Classes

Strategies for Teaching and Learning in a ChatGPT World

by Ethan Mollick and Lilach Mollick | Harvard Business Publishing Education

The newest wave of [generative AI](#) tools, released without guidance or clear suggestions for educators [late last year](#), might be among the biggest and fastest transformations to hit academia. Its rapid adoption instantly challenges the existence of a valuable and widely used type of assignment—the essay—along with dozens of other assignment types in fields from programming to poetry. But focusing on the problems distracts us from the [opportunities AI can provide](#)—including helping us teach in new ways. The full article with AI instructional strategies can be viewed [HERE](#).



Plagiarism Detection Tools: Replacing 'Turn It In' with Google Assignments

As Park University transitions away from "Turn It In" as a plagiarism detection tool, we have opportunities to integrate Google Assignments to perform the same functionalities and more. If you missed the workshop with hands-on guidance to do so, please watch the video below or reach out directly to Melanie Kinney for one-on-one consultation.



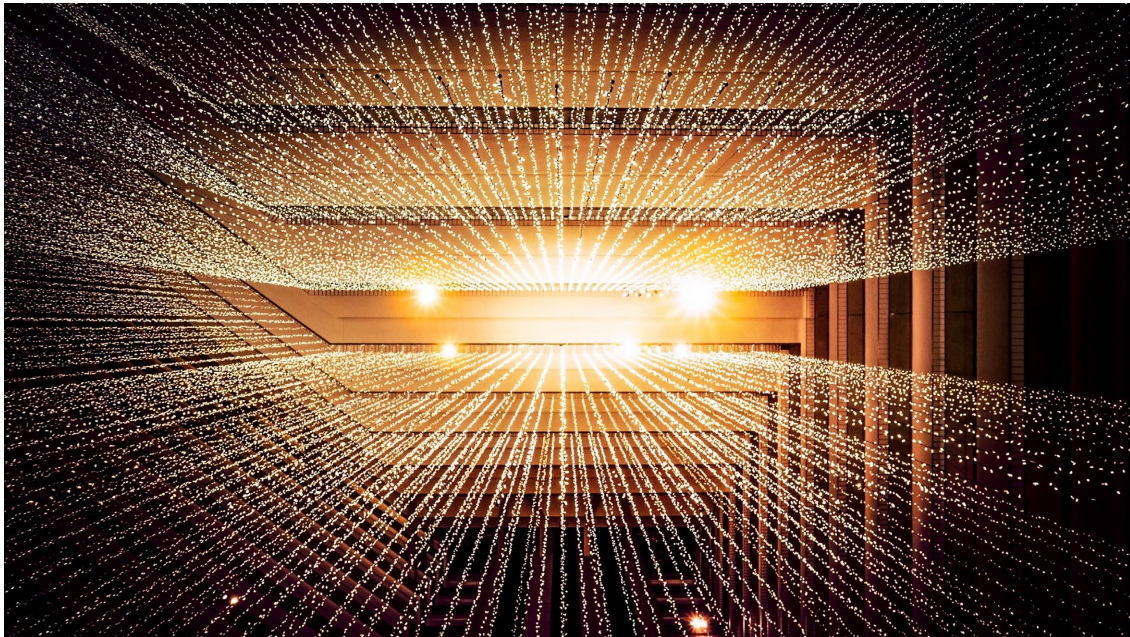
The Perils and Possibilities of AI

facilitated by James Nelson, Chief Technology Officer, and Dr. Amber Dailey-Hebert, FCI Director

Wednesday, April 12th from 2-3pm, CST

Join this exploratory conversation that will focus on the implications of AI and ChatGPT from a teaching and learning perspective. We will share the evolution of AI in academic settings, productive uses (and concerns) for ChatGPT today, and create a safe space for faculty to explore critical questions surrounding this disruptive technology in higher education today.

[JOIN HERE](#)



Register for the Annual Virtual Academic Conference!

Mark your calendars for Park University's 2023 Virtual Academic Conference! Held on Saturday, April 1st, 2023 from 10am to 12pm CST via Zoom, our annual conference will feature keynote [Flower Darby](#), co-author of [Small Teaching Online](#). We'll focus on small, researched-based strategies to apply to online and blended classrooms with big impact on student success. We can't wait to see you there!

Register [HERE](#) (or click the button below) for a chance win a copy of Flower Darby's *Small Teaching Online* during the conference!

[REGISTER HERE](#)

2023 | Park University
presents the fourth annual

Virtual Academic Conference

April 1st, 2023
10am-12pm, CST

Welcome to Park University's fourth annual Virtual Academic Conference. No matter your location, join us as we explore best practices for teaching online in for all modalities and all disciplines.



via
Zoom

CLICK TO JOIN CONFERENCE

Meeting ID: 970 2580 5060
Passcode: 977901

Schedule

10:00am General Welcome

You'll click on the Zoom link provided, and we will welcome you and explain the flow of the conference.

10:15am Flower Darby, Keynote Speaker



Lead author of Small Teaching Online with Dr. James Lang, our 2021 keynote

Co-author of The Norton Guide to Equity-Minded Teaching with Isis Artze-Vega, Bryan Dewsbury, Mays Imad

Associate Director of the Teaching for Learning Center at Mizzou, University of Missouri

11:15am Teaching Online at Park

Interactive Journaling with Canvas:
Boosting Reflection and Engagement
John Hagen

Co-Creating Content to Demonstrate
Understanding
Deanna Koepke

Audience Q&A and Closing Remarks

12:00-12:30pm Post-Conference Guided Reflection

All conference attendees are invited to stay on to participate in a guided group reflection, facilitated by the Faculty Center for Innovation

Upcoming Programming

We hope you will join us for this term's exciting opportunities that allow you to take a break from the daily grind, connect with your colleagues, and ignite your curiosity to learn something new. Join us for any (or all) of the following sessions below.

Spring 2, 2023 Upcoming Programs

- Citations Made Easy with Zotero - [REGISTER HERE](#)
Tue., Mar. 21st (4-5pm, CST);

- **Virtual Academic Conference - [REGISTER HERE](#)**
Sat., Apr. 1st (10am-12pm, CST);
- **Virtual Faculty Writing Retreat - [JOIN HERE](#)**
Fri., Apr. 7th (10am-12pm, CST);
- **Using Sage Research Methods - [REGISTER HERE](#)**
Tue., Apr. 11th (4-5pm, CST);
- **The Perils and Possibilities of AI - [JOIN HERE](#)**
Wed., Apr. 12th (2-3pm, CST);
- **FCI Fellows Share Out - [JOIN HERE](#)**
Fri., Apr. 21st (10:30am-12pm, CST);
- **Understanding and Combating Contemporary Antisemitism - [JOIN HERE](#)**
Fri., May 4th (12-1pm, CST)

